ORDA DESIGN + BUILD

Exterior Siding Collection

Single-family home looks with day and night LED lighting



2 N Lake Ave, Pasadena, CA 91101 | info@orda.la | orda.la | +1 (571) 230-5227

Residential Siding Direction

Use the material quality from the reference brochure, but show it on real residential homes. The ORDA direction should feel warm, expensive, and easy for homeowners to imagine.

CORE VISUAL RULES

- Detached single-family homes only
- Large clean siding surfaces
- Warm LED soffit and entry lighting
- No apartment or commercial facade look

DAY



NIGHT WITH LEDS





Light Oak Modern

A clean California look for modern remodels and new builds.

- Vertical wood-look siding panels
- Warm white stucco contrast
- Black frames and pivot entry
- Best for modern and coastal homes

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Light Oak at Night

The same warm siding becomes more premium with LED det

- Soffit LED lines
- Step and pathway lights
- Warm interior glow through glass
- Great for website hero images

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Dark Oak + Stone

A richer single-house look for higher-end residential projects.

- Horizontal dark oak siding
- Natural stone column accents
- Black garage and window trim
- Best for farmhouse and transitional homes

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Dark Oak at Night

Wall-wash lighting makes texture and stone look expensive.

- Sconces at entry and garage
- Warm uplights in landscape
- Downlights under gables and soffits
- Strong luxury curb appeal

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Finish Palette

Simple, luxury colors that work for Orange County and Los Angeles homes.

Light Oak
#C9A16B

Natural Oak
#A97945

Warm Walnut
#5D3824

Dark Oak
#372417

Charcoal
#262626

Warm White
#EFE8DC

Greige Stone
#D6C5AD

Sand Beige
#C7B295

Residential Applications

VERTICAL ACCENT WALLS

- Best for entries, stair towers, garage surrounds, and modern flat-front facades.

HORIZONTAL PLANK LOOK

- Best for contemporary farmhouse, warm transitional homes, and large gable faces.

SOFFIT + CEILING WRAP

- Continue the wood tone under roof overhangs for a custom builder look.

STONE + SIDING MIX

- Use stone on columns or lower walls, then wood siding above for depth and value.

ENTRY DOOR FRAME

- Wrap the pivot door or front entry with siding to create a luxury focal point.

OUTDOOR LIVING WALLS

- Use behind patios, BBQ areas, and backyard feature walls with LED wash lighting.

LED Lighting Packages

Show siding at night. Warm LED lighting makes the facade feel custom, expensive, and finished before the homeowner even walks inside.

- Linear LED under soffits
- Wall-wash lights to show siding texture
- Step and pathway LED lights
- Warm 2700K-3000K color temperature
- Exterior sconces at entry and garage
- Optional dimmer or smart-control zones

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Facade Zones to Sell



ENTRY WALL

Wrap the front door area to create a luxury focal point.

GARAGE SURROUND

Use siding around the garage to upgrade curb appeal fast.

UPPER VOLUME

Large second-floor siding panels make the house feel custom.

SOFFIT RETURN

Continue wood tone under the roofline for a finished detail.

LANDSCAPE EDGE

Pair warm siding with low plants, stone, and pathway LEDs.

Installation Notes

Keep the public catalog beautiful, then keep the technical page simple and confidence-building.
Final details should always follow the supplier system, local code, and installer requirements.

1. SUBSTRATE REVIEW	Confirm framing, waterproofing layer, wall flatness, and existing exterior condition.
2. RAINSCREEN GAP	Leave a drainage and ventilation gap when the siding system requires it.
3. TRIM + CORNERS	Use clean corner trims, reveals, and transitions around windows and doors.
4. LIGHTING COORDINATION	Plan LED channels, junction boxes, and wiring before final siding installation.

Performance Talking Points

- Exterior-grade panel system options
- Low-maintenance wood-look finish
- Good for remodels and new construction
- Works with stucco, stone, glass, and metal trim
- Strong day and night curb appeal
- Ask supplier for fire, UV, and warranty documents

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Three Easy Design Sets

MODERN COASTAL	Light oak vertical siding + warm white stucco + black windows + soft landscape LEDs
WARM MINIMAL	Natural oak soffit wrap + smooth stucco + flush garage + slim linear lighting
CONTEMPORARY FARMHOUSE	Dark oak horizontal siding + limestone + black trim + warm sconce lighting







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ORDA Proposal Package

For each customer, show the full exterior package instead of only selling material.
This makes siding easier to understand and easier to approve.

CUSTOMER GETS

- Day exterior concept
- Night LED exterior concept
- Finish palette
- Siding zones and material notes
- Optional lighting package

DESIGNER SHOULD PREPARE

- One hero image per style
- Close-up texture photos
- Simple finish names
- Clear install scope exclusions
- Contact CTA on every page



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Designer Checklist

- Create one day exterior rendering and one matching night LED rendering for each siding style.
- Use single-family houses only: modern, coastal, contemporary farmhouse, and luxury remodel styles.
- Show siding on entry walls, garage surrounds, gables, soffits, and backyard feature walls.
- Keep the finish list simple: light oak, natural oak, walnut, dark oak, charcoal, warm white, stone.
- Use short category names and large images. Avoid dense engineering drawings on sales pages.
- Add a separate technical page only for waterproofing, rainscreen gap, trims, and installation notes.

Main message

ORDA siding should sell the full exterior look, not just a panel material.

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ORDA DESIGN + BUILD

Make the exterior feel finished.

Siding, soffits, stone accents, entry walls, and warm LED lighting.

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